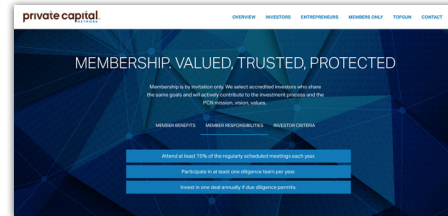
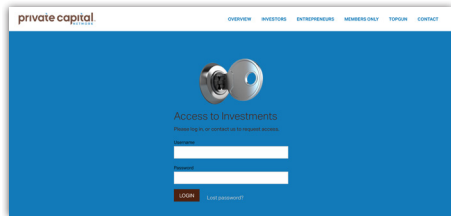
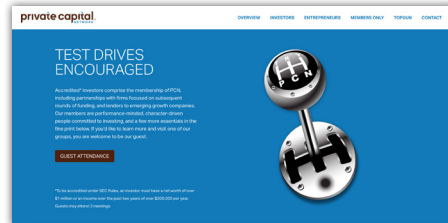
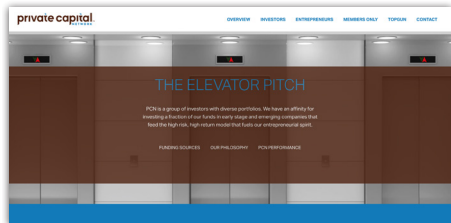
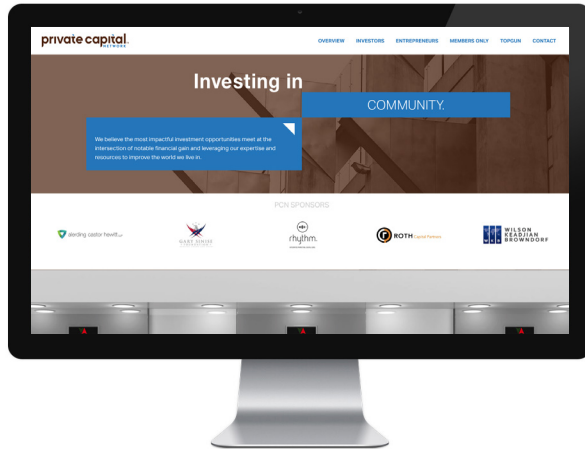




TO [THE POINT] BRANDING



Ken Hubbard
President

Private Capital Network | Investing in Potential
2901 W. Coast Hwy, Ste. 200, Newport Beach, CA 92663
direct: 949-342-4449 | ken@privatecapitalnetwork.net



PAIN POINT:

Brand losing resonance with audiences and did not have a national feel.

The old PCN image no longer reflected the current vision for the organization. We redesigned the logo and marketing tools to reflect the new direction, and redesigned and added features and functionality to the website that improved both investor and entrepreneur experience.

The triangle symbol within the logo was designed in to communicate the impact PCN has with its investors, entrepreneurs and its community.

“ Working with Dean Del Sesto, CEO at Breviti and PCN member was a pleasure from start to finish. Everything on time, on point and on brand. I'd recommend them for any project relating to marketing or branding. ”

Ken Hubbard, President, PCN

